



PNI International Joins Finland's International Recruitment B2B Roadshow

Issue No. 3 | 2025

We are proud to share that PNI International was one of the invited global recruitment agencies to take part in the Finland B2B International Recruitment Roadshow held from May 5 to 9, 2025. This exclusive, multi-city event brought together Finnish employers, government agencies, and international recruitment experts to address labor shortages across key regions in Finland—and PNI was honored to represent the Philippines on this global platform.



The Event Highlights the B2B Partner Breakfast in Rovaniemi The roadshow kicked off in Rovaniemi with an insightful keynote by Liisa Ansala, President of the Rovaniemi Chamber of Commerce, who emphasized the importance of solving Lapland's labor shortage through international cooperation.



Speed Networking at Tampere, Helsinki, Espoo, and Vantaa; Through speed-dating and networking sessions, we connected with dozens of Finnish companies across key industries—from manufacturing to healthcare and logistics—highlighting the capabilities of the Filipino workforce. We are grateful to connect with local employers, engaging in meaningful conversations about workforce solutions and showcasing the quality of Filipino talent.



This roadshow reaffirmed the increasing demand for Filipino professionals in Finland and across Europe—particularly in sectors like healthcare, logistics, engineering, and skilled trades. PNI International remains committed to bridging global labor markets by connecting world-class Filipino workers with international opportunities. Thank You, Work in Finland! To all the organizers, partners, and fellow participants—we extend our gratitude. We look forward to building lasting collaborations and helping more Filipino talents achieve their dreams abroad.

Stay tuned for more updates on PNI's global journey for 2025!

